

Message Text

UNCLASSIFIED

PAGE 01 PORTO 00004 092052Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 CIAE-00 INR-07 NSAE-00 /030 W
-----100607 092130Z /70

R 091827Z JAN 78
FM AMCONSUL PORTO ALEGRE
TO USDOC WASHDC
INFO SECSTATE WASHDC 0606
AMCONSUL SAO PAULO
AMCONSUL RIO DE JANEIRO

UNCLAS PORTO ALEGRE 0004

E.O. 11652: N/A
TAGS: BBSR, BR
SUBJECT: WTDR/FTI: RADIO E TELEVISAO GAUCHA S/A
(REQUESTED AS RADIO E TV GAUCHA/JORNAL ZERO HORA)

REF: USDOC 00124

FOLLOWING IS REPEAT OF CONSULATE'S 308 OF DECEMBER 30, 1977:

1. BRAZIL
 - OFFICE USE:
 2. 361
 3. 0331500
 4. 05
 5. RADIO E TELEVISAO GAUCHA S/A
 6. CAIXA POSTAL, 1164, AVENIDA IPIRANGA, 1075
 7. 90000 PORTO ALEGRE, RS
 8. CONTACT: MAURICIO SIROTSKY SOBRINHO
 9. TITLE: PRESIDENT
 10. PHONE: 23-4266
 11. TELEX : NA
 12. CABLE: PIONEIRA, PORTO ALEGRE
 13. ESTABL: 1962
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14. EMPL: 450
 15. LARGE
 16. REPUTATION: Y-SATISFACTORY
 17. RPT DATE: 12/77
- OFFICE USE:
18. NA
 19. NA

20. X

21. NA

22. NA

23A.483209/9 RADIO BROADCASTING

23B. 483309/9 TELEVISION BROADCASTING

24. FOREIGN SALES: NA

25. FINANCIAL REFS: BANCO SUL BRASILEIRO SA, RUA GEN. CAMARA 156,
90000 PORTO ALEGRE, RS, BRAZIL.

26. TRADE REFS: NA

27. FIRMS REPRESENTED: NONE

28. POST EVALUATION: WELL KNOWN RADIO AND TV BROADCASTING COMPANY WITH A GOOD AUDIENCE RATING. IT OPERATES ONE TV CHANNEL AND TWO RADIO STATIONS. ITS SOCIAL CAPITAL IS CR\$ 13.6 MILLION AND ANNUAL SALES OF CR\$ 108 MILLION. ASSETS TO LIABILITIES AS CR\$ 3.28 TO 1. THE COMPANY HAS EXTENSIVE REAL ESTATE PROPERTIES. THE COMPANY'S PRESIDENT AND VICE PRESIDENT TAKE PART IN SEVERAL OTHER FIRMS. THEY ARE WELL KNOWN AND RESPECTED IN THE STATE'S BUSINESS AND FINANCIAL CIECLES. BANKING AND TRADE SOURCES REPORT THAT THE FIRM ENJOYS A GOOD FINANCIAL POSITION. ITS FINANCIAL OBLIGATIONS ARE MET PROMPTLY WITH PAYMENT NOT EXCEEDING 30 DIAS. THE COMPANY DID NOT RESPOND TO THE CONSULATE'S REQUEST FOR INFORMATION. IT IS RECOMMENDED AS A TRADE CONTACT FOR US FIRMS.

29. PREP: HELIO E. SUDBRACK APPR: ALFRED R. BARR
BARR

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 09 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PORTO000004
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780013-0838
Format: TEL
From: PORTO ALEGRE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780185/aaaactvb.tel
Line Count: 86
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6dbd6de5-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 11 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3807051
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: RADIO E TELEVISAO GAUCHA S/A (REQUESTED AS RADIO E TV GAUCHA/JORNAL ZERO HORA)
TAGS: BBSR, BR
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/6dbd6de5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014